



For immediate release
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Citi Launches 11th Citibank University Banking Course in Partnership with HKU

(Hong Kong) Citi announced today the launch of the 11th Citibank University Banking Course (banking course) in partnership with the University of Hong Kong (HKU), which will run from January to April 2015.

The banking course aims to provide participants with an inclusive understanding of how banks operate in today's world through a series of structured classroom lectures and interactive discussions. Taught by seasoned bankers from Citi, the banking course offers an invaluable opportunity for students to gain insights into the fast-changing banking industry.

This year, a total of 47 applicants, comprising both students from the Faculty of Business and Economics (FBE), and non-FBE students pursuing a major or minor offered by the FBE, were admitted to the banking course.

Established in 2004, the Citibank University Banking Course was developed with the aim of introducing university students to the banking industry and nurturing future business leaders. Since launch, more than 400 university students in Hong Kong have attended the banking course and received in total over 300 hours of teaching on the fundamentals of banking and finance.

At the inauguration ceremony, Mr. Weber Lo, Citi Country Officer & Chief Executive Officer, Hong Kong and Macau, said, "We are delighted to be partnering with the HKU again on the banking course. At Citi, we are committed to nurturing talent of all backgrounds and deploying our knowledge and experience to help our future leaders grow to their full potential."

"The continuous success of the banking course lies in the caliber of our speakers who are all veteran bankers with strong industry track record, and the content that we update every year to ensure that it stays relevant to the evolving banking industry. This year, we have added a number of new modules to cover asset servicing, fund administration, trade finance and transaction banking, all of which are businesses that are growing rapidly across the banking sector," Mr. Lo added.

Professor Peter Mathieson, the President and Vice-Chancellor of the University of Hong Kong, said, "This will be the eighth year of partnership between the University and Citi, and I am pleased to see that the Banking Course continues to provide students with sound knowledge on modern banking operations and essential banking practices that they can learn directly from senior banking executives. My thanks to Citibank for its ongoing support



of this partnership with HKU, and also to the senior executives from the bank for their dedication to guiding and nurturing potential future leaders.”

The Citibank University Banking Course will run from January to April 2015, with nearly 30 hours of classroom lectures, a visit to a Citibank branch, a mid-term test and a final presentation. This year’s modules include:

- Introduction to Consumer, Commercial, Corporate and Investment Banking
- Bank Marketing and Branding
- Branch Banking & Operations
- Careers in Banking
- Compliance and Control
- Corporate Social Responsibility
- Credit Cards
- Digital Banking
- Fund Administration and Asset Servicing
- Insurance
- Wealth Management Products and Advisory Services
- Risk Management
- Secured and Unsecured Lending
- Treasury and Trade Solutions
- Treasury Cycle

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About Citi

Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management.

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About Faculty of Business and Economics, The University of Hong Kong

The Faculty of Business and Economics (FBE) at The University of Hong Kong (HKU) strives to nurture first-class business leaders and foster academic and relevant research to serve the needs of Hong Kong, China and the rest of the world in the new Asia-led economy.

As Asia’s premier international business school, FBE engages leading scholars from all corners of the globe and they instil in the students global knowledge with an Asian perspective. The Faculty attracts top students from Hong Kong and beyond. It admits the highest proportion of non-local undergraduate students amongst all Faculties at HKU. Three of its undergraduate programmes are ranked among the University’s top 10 programmes.

The Faculty’s full-time MBA programme, offered in partnerships with Columbia Business School (CBS) and London Business School (LBS), has a strong Asia and China focus and was ranked Asia’s no. 1 in the World MBA Rankings released by the Economist Intelligence Unit (EIU) for five consecutive years from 2010 to 2014.



The Faculty also offers an elite EMBA Global Asia programme, jointly with CBS and LBS, for globally-focused senior executives and professionals. Its International MBA Programme, delivered in Shanghai in collaboration with Fudan University, was the first of its kind when it was launched in 1998.

FBE is fully accredited by the European Quality Improvement Systems (EQUIS). Its accounting and business programmes are also accredited by the Association to Advance Collegiate Schools of Business (AACSB).

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