



For Immediate Release
Citi (NYSE symbol: C)
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Citi-HKCSS Community Intern Program in its Ninth Year of Fostering University Students' Corporate Social Responsibilities

Hong Kong – The Citi-HKCSS Community Intern Program (CIP) is in its ninth year of providing internship opportunities at local non-profit organizations for local university business students. Since its inception, more than 600 students have benefited from the program.

The launch ceremony was officiated by Mr. Wayne Fong, Head of Corporate Affairs, Citi Hong Kong and Dr. John Fung, Business Director of The Hong Kong Council of Social Service (HKCSS).

Co-organized by Citi and the Hong Kong Council of Social Service (HKCSS), Citi-HKCSS Community Intern Program is a first-of-its-kind cross-sector collaboration between academia, business and the NGO sector. The program is sponsored by Citi and aims to provide Hong Kong's future business leaders with a chance to understand challenges faced by the community and to further refine services offered by local non-profit organizations. This year, 80 business students will do their internship in 40 local non-profit organizations.

Mr. Wayne Fong, Head of Corporate Affairs, Citi Hong Kong, said, "We are glad to support Hong Kong young people – the future business leaders of our community – to apply their expertise, passion and innovative ideas in formulating solutions for challenges faced by local non-profit organizations. Their contribution is crucial in further improving services offered by local non-profit organizations and extending the scope of beneficiaries. Citi is strongly committed to Corporate Social Responsibility and will continue to serve society. We hope CIP participants will become conscientious members of society and continue to serve the needs of the community in their future careers."

Dr. John Fung, Business Director, The Hong Kong Council of Social Service said, "Without the support of Citi, this project would not be continuing for its ninth year. We are grateful to partner with Citi in such meaningful project. This year, we are glad to have Hang Seng University joined. Through the project, students not only serve the community in person, but also understand more about societal needs. Contributing their business knowledge benefits the NGOs concerned, and the concept of CSR is cultivated in youngsters. To date, more than 619 students have graduated from CIP and over 350 NGOs have been engaged."

Between July and August, the CIP interns will work in pairs using their knowledge to assist their assigned NGOs in various projects including event planning, social media management, brand-building, operations and community service support to non-profit organizations participating in the program. Before they begin, the interns will engage in 20 hours of comprehensive training, where they will be coached on necessary communications skills applicable to NGO working environments and will attend seminars on Corporate Social Responsibility and cross-sector collaborations. Participating non-profit organizations serves a wide range of stakeholders, including low-income groups, elderlies, students with special needs, and persons with disabilities. They are also committed to promoting the importance of nature preservation.



Mr. Wayne Fong, Head of Corporate Affairs, Citi Hong Kong (Left) and Dr. John Fung, Business Director of The Hong Kong Council of Social Service (HKCSS) (Right) together officiated the launching ceremony of Citi-HKCSS Community Intern Program 2019, symbolizing the co-operation of Citi and HKCSS for the ninth time. This joint effort among the business, social service and tertiary education sectors is a vital key to nurture future business leaders with social-mind and inspire more social innovations.



(first row sixth to seventh from left) Mr. Wayne Fong, Head of Corporate Affairs, Citi Hong Kong ; Dr. John Fung, Business Director of The Hong Kong Council of Social Service (HKCSS) and representatives of business schools from Ten Hong Kong universities, placement NGOs' representatives and interns attended the Launching Ceremony.



About Citi

Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management.

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About HKCSS

The HKCSS is an umbrella organisation of 450 agency members that provide over 90% of the social welfare services in Hong Kong. HKCSS launched the Caring Company Scheme in 2002 to build a cohesive society by promoting strategic partnership among business and social service partners and inspiring corporate social responsibility through caring for the community, employees and the environment. HKCSS puts much effort in building capacity for social enterprises through the Social Enterprise Business Centre (SEBC) to advance social entrepreneurship and mobilize social innovation.

Additional information may be found at www.hkcss.org.hk | Facebook: www.facebook.com/hkcssfans